



YouTube 74 200+ subscribers

@/f 64 000+ followers

Jakt är Jakt is Sweden's largest YouTube channel for hunting enthusiasts. With over 1,600,000 views in 2023 alone (YouTube) and more than 64,000 followers on social media, Jakt är Jakt offers Sweden's most powerful platform to showcase your brand and products in a natural and engaging way through video content.

50 000
viewers
per video

YouTube 2023



PUBLISHING SCHEDULE 2025

Film	Final material deadline	Publication date
1 Driven hunt	1 dec 2024	19 jan 2025
2 Capercaillie hunt	15 dec 2024	2 feb 2025
3 Driven hunt	29 dec 2024	16 feb 2025
4 Fallow deer stalking	12 jan 2025	2 mar 2025
5 Wild boar bait hunting	26 jan 2025	16 mar 2025
6 Fox hunting	9 feb 2025	30 mar 2025
7 Beaver hunting	2 mar 2025	20 apr 2025
8 Wild boar stalkning	23 mar 2025	11 maj 2025
9 Roe buck stalkning	13 apr 2025	1 jun 2025
10 Wild boar stalkning	4 maj 2025	22 jun 2025
11 Roe buck stalkning	22 jun 2025	31 aug 2025
12 Ptarmigan over pointers	27 jul 2025	14 sep 2025
13 Red deer stalking	10 aug 2025	28 sep 2025
14 Driven hunt	24 aug 2025	12 okt 2025
15 Driven hunt	7 sep 2025	26 okt 2025
16 Montería Spain	24 jan 2025	9 mar 2025
17 Duck hunting	21 sep 2025	9 nov 2025
18 Moose hunting	5 okt 2025	23 nov 2025
19 Driven hunt	19 okt 2025	7 dec 2025
20 Hunting with treeing dogs	2 nov 2025	21 dec 2025

Preliminary plan. Subject to change depending on hunting seasons and weather conditions.

PRICE & FORMAT FILM

Sponsor whole season

20 episodes	price
Intro logo	400 000 sek
Native content	all episodes
Product placement	6 episodes
Social media visibility	all episodes
Newsletter	6 episodes

Co-sponsor

20 episodes	price
Intro logo	250 000 sek
Native content	10 episodes
Product placement	2 episodes
Social media visibility	10
Newsletter	all episodes
	2

Unit price

Intro logo	price
Native content	30 000 sek
Product placement	50 000 sek
Newsletter	25 000 sek
	5200 sek

Videoproduction

Product videos	price
5 x 30-second videos featuring products	100 000 sek
25 still images	
Raw material	
Global rights	

Smaller productions based on a quote

Contact

annonsering@3fmediagroup.com