

100 YEARS OF HUNTING AND FISHING PLEASURE!

For more than a hundred years, **Jaktmarker & Fiskevatten** has been spreading hunting and fishing pleasure. Hundreds of thousands of readers have been attracted by the magazine's depictions of the Swedish wilderness and inspired to harvest nature's bounty. Jaktmarker and Fiskevatten portrays not only hunting and sport fishing. It also caters to readers' desire for tips on wildlife conservation and recipes. For our readers, hunting and angling represents not only pastimes but also sources of healthy ingredients.

The devoted readers of Jaktmarker & Fiskevatten are true nature enthusiasts. Come on a journey with us through the scenic forests, lakes, and mountains of Sweden as we seek out the bountiful gifts of nature for another hundred years of enjoyment.

52 000
readers per
edition

Orvesto Konsument
2023 year



PUBLICATION SCHEDULE 2026 PRINT

Nummer	Materialdag	Utgivning
Nr 1 - 2026	18 november	23 december
Nr 2	29 december	28 januari
Nr 3-4	5 february	4 march
Nr 5	31 march	29 april
Nr 6-7	21 may	17 june
Nr 8	27 august	23 september
Nr 9	22 october	18 november
Nr 1 - 2027	10 december	20 january

PRICES AND FORMAT PRINT

Format	Price
Spread	36 600 SEK
1/1 page	21 350 SEK
1/2 page	13 725 SEK
1/4 page	7 015 SEK
1/8 page	3 965 SEK
Cover 2 and 3	22 875 SEK
Cover 4 backside	25 620 SEK
Advertorial* 1/1 page editorial advertising	30 500 SEK
Inserts	price on request

* Advertorial excluding production cost. Price for production see price list production of Native / Sponsored post

All prices are VAT excluded.

MATERIAL

Send material by e-mail to:
annons@3fmediagroup.com or **PicaFlow**

Printable (300 dpi) PDF-files.

For ICC and Joboptions, please visit
www.3fmediagroup.com/annonsera

CONTACT

Boris Ejsymont, sales manager
Phone: +46 (0)76-879 56 48
e-mail: boris.ejsymont@3fmediagroup.com

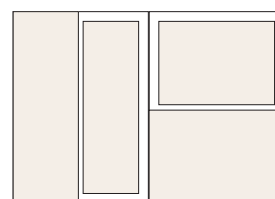
The magazine is published by **Jakt & Fiskejournalen Sverige AB**



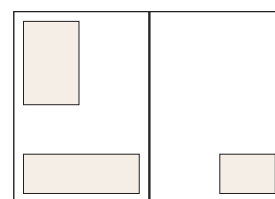
Spread*: 420x297 mm



1/1 page bleeding size*: 210x297 mm
1/1 page setting area: 180x267 mm
Cover 4*: 210x270 mm



1/2 vertical bleeding size*: 102x297
1/2 vertical setting area: 87x267 mm
1/2 horizontal bleeding size*: 210x145 mm
1/2 horizontal setting area: 180x130 mm



1/4 vertical: 87x130 mm
1/4 horizontal: 180x62 mm
1/8: 87x62 mm

* Remember to add 3mm bleed and crop marks to ads with bleeding size