

## 100 YEARS OF HUNTING AND FISHING PLEASURE!

For more than a hundred years, **Jaktmarker & Fiskevatten** has been spreading hunting and fishing pleasure. Hundreds of thousands of readers have been attracted by the magazine's depictions of the Swedish wilderness and inspired to harvest nature's bounty. Jaktmarker and Fiskevatten portrays not only hunting and sport fishing. It also caters to readers' desire for tips on wildlife conservation and recipes. For our readers, hunting and angling represents not only pastimes but also sources of healthy ingredients.

The devoted readers of Jaktmarker & Fiskevatten are true nature enthusiasts. Come on a journey with us through the scenic forests, lakes, and mountains of Sweden as we seek out the bountiful gifts of nature for another hundred years of enjoyment.

**52 000**  
readers per  
edition

Orvesto Konsument  
2023 year



### PUBLICATION SCHEDULE 2026 PRINT

| Edition   | Material day | Publication Day |
|-----------|--------------|-----------------|
| Nr 1-2026 | 18 november  | 23 december     |
| Nr 2      | 23 december  | 28 january      |
| Nr 3      | 27 january   | 4 march         |
| Nr 4      | 24 march     | 29 april        |
| Nr 5      | 12 may       | 17 june         |
| Nr 6      | 23 june      | 29 july         |
| Nr 7      | 18 august    | 23 september    |
| Nr 8      | 13 october   | 18 november     |
| Nr 1-2027 | 10 december  | 20 january      |

### PRICES AND FORMAT PRINT

| Format                                         | Price            |
|------------------------------------------------|------------------|
| Spread                                         | 36 600 SEK       |
| 1/1 page                                       | 21 350 SEK       |
| 1/2 page                                       | 13 725 SEK       |
| 1/4 page                                       | 7 015 SEK        |
| 1/8 page                                       | 3 965 SEK        |
| Cover 2 and 3                                  | 22 875 SEK       |
| Cover 4 backside                               | 25 620 SEK       |
| Advertorial* 1/1 page<br>editorial advertising | 30 500 SEK       |
| Inserts                                        | price on request |

\* Advertorial excluding production cost. Price for production see price list production of Native / Sponsored post

All prices are VAT excluded.

### MATERIAL

Send material by e-mail to:  
**annonss@3fmediagroup.com** or **PicaFlow**

Printable (300 dpi) PDF-files.

For ICC and Joboptions, please visit  
**www.3fmediagroup.com/annonsera**

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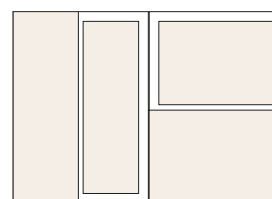
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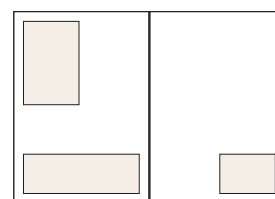
Spread\*: 420x297 mm



1/1 page bleeding size\*: 210x297 mm  
1/1 page setting area: 180x267 mm  
Cover 4\*: 210x270 mm



1/2 vertical bleeding size\*: 102x297  
1/2 vertical setting area: 87x267 mm  
1/2 horizontal bleeding size\*: 210x145 mm  
1/2 horizontal setting area: 180x130 mm



1/4 vertical: 87x130 mm  
1/4 horizontal: 180x62 mm  
1/8: 87x62 mm

\* Remember to add 3mm bleed and crop marks to ads with bleeding size